

THE ZONE EVENT

We look forward to welcoming you to Palm Springs! The details below will help you plan your travel –

HOST HOTEL

JW Marriot Desert Springs Resort & Spa
74-855 Country Club Drive, Palm Desert, CA 92260
760-341-2211
Hotel Check-in Time: 4:00pm; Hotel Check-out Time: 11:00am
For more information on the hotel, visit: <https://book.passkey.com/e/49904801>

DISCOUNTED ROOMS

Discounted rooms are available at the host hotel at the special group rate of \$179.00 per night until August 30th, 2019 (based on availability). As an added bonus, the group rate includes a discounted resort fee of just \$10 – a \$38.00 value that includes daily in-room enhanced wireless internet, access to the hotel's 24 hour fitness center & spa, overnight self-parking, use of The Greens – Mini 18 hole putting course, and daily golf bag storage.

Due to the popularity of this event, we do expect the group block to fill quickly – don't delay in booking your discounted room! To secure your room, please call the hotel directly at 1-888-236-2427 and request the Heartcore group block code "ZOE" to receive our discounted group rate OR visit our custom reservations page. A first night's deposit is required at the time of booking and is refundable up to 7 days in advance to the date of check-in.

<https://book.passkey.com/e/49904801>

To maximize your Zone Event experience, plan your travel to arrive Saturday prior to 5:00pm and depart Tuesday after 8:00pm. Should you wish to extend your stay, rooms are also offered 3 days prior to the event and 3 days after the event at the group rate (based on availability). If you have any problems securing your reservation at the group rate, **contact a Customer Service Support team member at support@hcb.com**.

GROUND TRANSPORTATION

- The closest airport is Palm Springs International Airport (PSP), located approximately 25 minutes from the hotel.
- Estimated taxi fare: \$45 (one way) to/from the PSP Airport.
- Estimated Uber fare: \$28 -\$36 (one way) to/from the PSP Airport.
- Estimated LYFT fare: \$30 -\$35 (one way) to/from the PSP Airport.
- Self-parking is complimentary, valet parking is offered for \$37 per day.

REGISTRATION

Event registration will be held in the Center/North Foyer outside of Desert Ballroom.

- Saturday, September 21st 5:00pm - 7:00pm (General Registration)
- Sunday, September 22nd 7:30am – 8:45am (General Registration)

***Registration schedule is subject to minor modifications on-site.*

EVENT SCHEDULE

The meeting begins at 9:00am on Sunday, September 22nd in the Desert Ballroom:

- Sunday, September 22nd 9:00am – 9:00pm (General Session)
- Monday, September 23rd 9:00am – 9:00pm (General Session)
- Tuesday, September 24th 9:00am – 5:00pm (General Session)

***Event schedule is subject to minor modifications on-site.*

ATTIRE

The dress code is business casual. We encourage you to bring a sweater or jacket with you to the session room, as the Ballroom can be on the cool side.

LAPTOPS

Print any documents you may want to refer to prior to the event. You may bring a laptop to take advantage of the complimentary internet in your guest room, however, internet will not be available in the meeting room. Please do NOT use laptops during our sessions.

MEAL OPTIONS

The JW Marriott Desert Springs is home to a many on-site dining options:

- Rockwood Grill, American- Style cuisine, is open daily for breakfast, lunch and dinner from 6:30am-10:00pm.
- Mikado Japanese Steakhouse is open daily for dinner from 5:00pm-9:00pm.
- Aquifer65 and The Sushi Bar is open Sunday through Thursday from 2:00pm- 11:00pm and Friday through Saturday from 12:00pm–11:00pm.
- “T&T” Time & Temperature Innovation Kitchen is open on Friday and Saturday for dinner from 5:30pm-8:30pm. (Reservations Required)
- Oasis Poolside Bar and Grille is open on Sunday through Thursday from 10:00am-5:00pm and Friday and Saturday from 10:00am-6:00pm
- Blue Star Lounge, located on the terrace, is open daily for lunch and dinner from 11:00am-12:00am.
- Starbucks is open daily for breakfast and lunch on Sunday through Friday from 5:00am-5:00pm and open till 6:00pm on Saturdays.
- Fisherman’s Landing is open daily from 11:00am-9:00pm.
- Spa Bistro is open on Sunday through Thursday from 10:00am–4:00pm and Friday through Saturday 10:00am–5:00pm.

ADDITIONAL QUESTIONS? Please email Customer Service Support at support@hcb.com.