



2-DAY EVENT OVERVIEW



TABLE OF CONTENTS

Event Registration	3
VIP Upsell	4
Congratulations Page	5
VIP Sales Form	6
Event Ticket	6
Email Swipe	7-14

EVENT REGISTRATION



Del Mar, CA March 1 & 2, 2019

The Hilton Del Mar
15575 Jimmy Durante Blvd
Del Mar, CA 92014



FREE ticket offer expires in...

13

DAYS

07

HOURS

18

MINUTES

26

SECONDS

[Click Here to Claim Your FREE Ticket!](#)

Don't miss out on this amazing opportunity to attend the Coach Yourself to Success, Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions) for FREE. There are no catches. If you are lucky enough to be seeing this page before the event is sold-out then register right now. Space is extremely limited and it's first come, first served.


[Click Here to Claim Your FREE Ticket!](#)



VIP UPSELL

SUCCESS! Your FREE ticket has been reserved.

Please check your inbox in 5 minutes, we've sent you an email confirmation.



Have Breakfast With Me

UPGRADE to a VIP Ticket to join Shanda for the Cash Injection Strategy Breakfast!



\$149

VIP Ticket Includes:

- ➔ Cash Injection Strategy Breakfast
- ➔ Priority VIP seating
- ➔ Learn how to create a cash injection into your business at breakfast on the morning of Day 2! (March 2nd)
- ➔ Strategize together about your business
- ➔ Get the most out of the event
- ➔ Organize all of the information

Order VIP ticket to have Breakfast with Shanda!

[No thank you, I won't be having breakfast with Shanda](#)



CONGRATULATIONS PAGE



Shanda Sumpter

Queen Visionary, HeartCore Business

Hi, Congratulations!

We're excited that you're attending the Coach Yourself to Success, Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions) Workshop!

✓ Location

Hilton Del Mar
15575 Jimmy Durante Blvd
Del Mar, CA 92014

Hotel Website: [Hilton Del Mar](#)

Parking: Discounted HeartCore Rate \$5 self parking \$15 Valet

✓ Schedule (subject to change)

Friday, March 1st

7:30am – 9am: Registration

9am – 5pm: General Session (Del Mar Ballroom)

Saturday, March 2nd

8am – 9am: VIP Strategy Breakfast*

9am – 4pm: General Session (Del Mar Ballroom)

***VIP Cash Injection Strategy Breakfast and Preferred Seating are for those who bought the VIP TICKET.** If you'd like to get one, [click here](#).

VIP TICKET USED ON-SITE AT THE EVENT

\$149 VIP TICKET
Cash Injection Strategy Breakfast and Preferred Seating

**CREDIT CARD
AUTHORIZATION**

Name of Cardholder: _____
Billing Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Email: _____
Card Number: _____
Expiration Date: _____ / _____ CVV: _____
Signature: _____ Date: _____

*\$149 is Non-Refundable



EVENT TICKET



**TICKET 01 & 02
MARCH**
MUST BRING TICKET
WITH YOU DAY 1

**“ COACH YOURSELF TO SUCCESS,
DO WHAT YOU LOVE,
AND THE MONEY WILL FOLLOW ”**
Change Your Mindset & Make Millions

**HILTON DEL MAR
15575 JIMMY DURANTE BLVD
DEL MAR, CA 92014**



EMAIL SWIPE

Subject: Am I Really Cut Out For This?

Hi firstname,

I remember my inner voice asking me those words over and over again...

"Am I really cut out for this?"

And the answer is yes. (Even if you don't know what your market wants to buy yet).

Here's the deal: Everyone wants the "best" moments in life. The Hollywood movie happiness.

"I just want financial freedom." But financial freedom is NOT enough.

Listen...if you want to have peace in the mess and build a EMPIRE....and grow your income FAR beyond where it is right now...

I want to invite you to my 2 day event in Del Mar.

Details Are Here

(<https://trainmeforfreeshanda.com/claim-my-ticket-dm201903>)

During this two day INTENSIVE, we'll work side by side on WHAT you should sell to stand out, and HOW you can reach more people - and achieve a BIG impact in minimum time.

Then you can get the financial rewards in the process.

-Shanda

P.S.- Spaces are LIMITED and this has NO Cost to you this time...

Subject: Am I Really Cut Out For This?

Hi firstname,

I remember my inner voice asking me those words over and over again...

"Am I really cut out for this?"

And the answer is yes. (Even if you don't know what your market wants to buy yet).

Here's the deal: Everyone wants the "best" moments in life. The Hollywood movie happiness.

"I just want financial freedom." But financial freedom is NOT enough.

Listen...if you want to have peace in the mess and build a EMPIRE....and grow your income FAR beyond where it is right now...

I want to invite you to my 2 day event in Del Mar.

[Details Are Here](https://trainmeforfreeshanda.com/claim-my-ticket-dm201903)

(<https://trainmeforfreeshanda.com/claim-my-ticket-dm201903>)

YOU were registered for a past 2 day event and for whatever reason could not come.

If you can make this one happen you should.

This is one of the last events we will be doing in the California area for free this year!

During this two day INTENSIVE, we'll work side by side on WHAT you should sell to stand out, and HOW you can reach more people - and achieve a BIG impact in minimum time.

Then you can get the financial rewards in the process. To confirm your seat call Jamie at (866) 390-3005 X103.

-Shanda

P.S.- Spaces are LIMITED and this is NO COST to you this time...Take the blessing and be a good receiver and come..

Subject: [Coach Yourself to Success] Call us today to confirm your seat!

Hi firstname,

My two-day training event **Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions)** is happening in Del Mar, CA, on March 1st and 2nd, and I'm so excited that you've reserved your spot.

I'm writing today with two quick notes:

1. We will not hold a spot for you or admit you to the training until you speak with one of our HeartCore Business® team members to confirm your attendance. If you haven't done so, please call Jamie to confirm at 866-390-3005 X 103.

2. Since I am doing the event for you anyway, I would like to encourage you to **BRING A FRIEND**. Let Jamie know who you would like to bring!

Again, I hosted similar trainings in Southern California, and 100% of the attendees achieved the goals they set there. This is something I typically teach during List Power, a three-month program that people pay thousands for, but I've distilled this special training down to two intense days—and I'm GIVING it to you for no charge!

I can't stress enough how powerful this training is. You and your friend are going to learn proven strategies so money will never again be a reason why you don't take action in your life.

Imagine what your life would be like if you could choose to work from anywhere you wanted in the world and never again worry about what you were going to offer or what your services were going to be!
It's all possible for you. Truly.

And I can't wait to show you—and a friend, when you bring one—to the Del Mar 2-Day. You must confirm your attendance to join us—and you can do that by calling **Jamie at 866-390-3005 X 103**.

With love,
Shanda

P.S. I am so excited to share this training with you! If you want to attend **Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions) on March 1st and 2nd in Del Mar, CA, AND BRING A FRIEND, confirm with Jamie by calling her at 866-390-3005 X 103**.

Subject: [Coach Yourself to Success] Come join Shanda for a special cash injection breakfast.

Hi firstname,

My two-day training event **Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions)** is happening in Del Mar, CA, on March 1st and 2nd, and I'm so excited that you talked to our team to confirm you are coming!

I'm writing today with two quick notes:

1. Since I am doing the event for you anyway, I would like to encourage you to **BRING A FRIEND**. We all want those around us to also live the life of their dreams and have freedom . . . so why would you not bring somebody with you? Let Jamie know who you would like to bring!
866-390-3005 X103

2. I am hosting a Cash Injection Strategy Breakfast on Day 2, Saturday, March 2nd.

I would advise you to make the small investment to be at the Cash Injection Strategy Breakfast so we can talk.

[Click Here for Your VIP Ticket](#)

(<https://re137.infusionsoft.app/app/orderForms/VIP-ticket-Breakfast-With-Shanda-Package-201903-DM>)

-----> [Click here for your VIP ticket](#) to come to the **Cash Injection Strategy Breakfast with Shanda on Day 2 AND priority seating both days!**

I can't stress enough how powerful this training is. You and your friend are going to learn proven strategies so money will never again be a reason why you don't take action in your life.

Imagine what your life would be like if you could choose to work from anywhere you wanted in the world, and never again worry about what you were going to offer or what your services were going to be!

It's all possible for you. Truly.

And I can't wait to show you—and a friend at the Del Mar 2-Day.

With love,

Shanda

If your FRIEND is coming, be sure to confirm with Jamie by calling her at 866-390-3005 X103.

P.S.

Location: Hilton Del Mar
15575 Jimmy Durante Blvd
Del Mar, CA 92014

Phone: (858) 792-5200

Parking: Discounted HeartCore Rate \$5 self-parking – \$15 Valet

Subject: A 30-Day Income. In 24 hours.

Hi firstname,

We're going to be putting on our Del Mar 2-day seminar in just a few weeks. And I'm SUPER pumped for you to take your business to the next level! But how do you do that? Well, that's where we get tactical during the **Del Mar event**.

However, before we meet, I felt this would help bring you clarity on what you will learn..

Acurda, who earned almost \$6,000 in about 24 hours, talks about HOW.

P.S. You will be learning the HOW at the Del Mar event for FREE!

BEFORE YOU WATCH: If you have not CONFIRMED your seat at the 2-day Del Mar event, please do that today. We are almost at full capacity in the room. Call Jamie today at (858) 480-9874.



[She breaks down the steps on how she did it.](http://www.heartcorebusiness.com/how-to-sell-to-actual-humans/)

(<http://www.heartcorebusiness.com/how-to-sell-to-actual-humans/>)

With Love,

Shanda Sumpter
HeartCore Business

P.S. This event in Del Mar is called Coach Yourself to Success . . . so look for that event name at the hotel, and bring your computer. You will be doing real work just like the woman above!

Subject: [Coach Yourself to Success] Do you want to learn more about cash injections?

Hi firstname,

My two-day training event **Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions)** is happening in Del Mar, CA on March 1st and 2nd, and I'm so excited that you've confirmed your spot.

I'm writing today with two quick notes:

1. Since, I am doing the event for you anyway, I would like to encourage you to **BRING A FRIEND** with you. Let Jamie know who you would like to bring - **866-390-3005 x 103!**
2. VIP Ticket - This is a unique opportunity to sit down with me, over breakfast, so I can hear you out and help you develop a strategy that will get you to where you want to be as quickly as possible!

[Click here](#) to join me for a **Cash Injection Strategy Breakfast during Coach Yourself to Success on Day 2, Saturday, March 2nd - and Priority Seating both days!**

Again, I hosted similar trainings in Southern California, and 100% of the attendees achieved the goals they set there. This is something I typically teach during List Power, a three-month program that people pay thousands for, but I've distilled this special training down to two intense days—and I'm GIVING it to you for no charge!

I can't stress enough how powerful this training is. You and your friend are going to learn proven strategies so money will never again be a reason why you don't take action in your life.

Imagine what your life would be like if you could choose to work from anywhere you wanted in the world, and never again worry about what you were going to offer or what your services were going to be!
It's all possible for you. Truly.

And I can't wait to show you—and a friend, when you bring one—to the Del Mar 2-Day. Please make sure your friend calls Jamie to confirm her ticket at **866-390-3005 x 103.**

With love,

Shanda

Subject: [Coach Yourself to Success] Call us today

Hi firstname,

My two-day training event **Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions)** is happening in Del Mar, CA on March 1st and 2nd, and I'm so excited that you've reserved your spot.

I'm writing today with two quick notes:

1. We will not hold a spot for you or admit you to the training until you speak with one of our HeartCore Business® team members to confirm your attendance. If you haven't done so, please call Jamie to confirm at 866-390-3005 x 103.

2. Since, I am doing the event for you anyway, I would like to encourage you to **BRING A FRIEND** with you. Let Jamie know who you would like to bring!

Again, I hosted similar trainings in Southern California, and 100% of the attendees achieved the goals they set there. This is something I typically teach during List Power, a three-month program that people pay thousands for, but I've distilled this special training down to two intense days—and I'm GIVING it to you for no charge!

The only catch is that you talk with one of our team members to confirm your attendance and arrange, if you'd like, for a friend to join you!

I can't stress enough how powerful this training is. You and your friend are going to learn proven strategies so money will never again be a reason why you don't take action in your life.

Imagine what your life would be like if you could choose to work from anywhere you wanted in the world, and never again worry about what you were going to offer or what your services were going to be!

It's all possible for you. Truly.

And I can't wait to show you—and a friend, when you bring one—to the Del Mar 2-Day. You must confirm your attendance to join us—and you can do that by calling **Jamie at 866-390-3005 x 103.**

With love,

Shanda

P.S. I am so excited to share this training with you! If you want to attend Coach Yourself to Success: Do What You Love, and the Money Will Follow! (Change Your Mindset and Make Millions) on March 1st and 2nd in Del Mar, CA, AND BRING A FRIEND, be sure to confirm with **Jamie at 866-390-3005 x 103.**