



EMAIL SWIPE

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EMAIL #1

SUBJECT: GIVING Wednesday's (we have less coaching spots open today)

Hi firstname,

I'm not sure if you got the last two weeks of updates that every Wednesday **I am giving away 30 free business coaching spots.**

I'm able to gift these open business coaching hours to help you for free because of the blessings of working hard on the right things over the last 9 years.

So here's your opportunity to get help on my dime.

Now, today I could not open 30 spots but I did opened 15 because of our coaching calendar.

Here's what to do next . . .

--> **[click here and find a time that works for you](#), and let's reduce your frustration in your business and grow it faster!**

Talk soon,
Shanda Sumpter
HeartCore Business

P.S. I'm not sure if you find yourself not meeting the standard of success that you want.

If you know you could do better, watch this Live I did on FB this morning. It'll help.

<https://www.facebook.com/HeartCoreBusiness/videos/351905452342377/>

HOWEVER **[book a business coaching spot](#)** . . . don't be crazy and not take the open coaching hours while I can give them. Your business matters!

EMAIL #2

Subject line: I'm heading to Hawaii tomorrow

Hey name,

I'm heading to Hawaii tomorrow so I didn't open as many free business coaching spots this week!

If you don't know what I'm talking about let me fill you in.

Every Wednesday I try and open spots for 30 people to get business coaching at no cost. It's called "Giving Wednesdays".

If you have an idea, your stuck on your niche, or you simply have hit a wall and can't figure out how to get to the next level grab one of the free spots today!!

--> [click here to access my coaching calendar - LET'S TALK](#)

God bless's people who take action. Whatever your working on it helps to get a second pair of eyes on it. Coaching is the single best investment I've ever made in my business. It's my gift to you today.

Talk soon,

Shanda Sumpter

PS If your on Instagram keep your eyes on my stories and feed. I'll be filling you in on our trip to Hawaii ... [Instagram.com/ShandaSumpter](https://www.instagram.com/ShandaSumpter)

EMAIL #3

Subject line: Ask for help and grow your business faster!

First name,

Every year I hit a wall. I come up against a barrier I have trouble getting over.

Last year it was how to build an executive team at HeartCore Business.

It was intimidating and expensive, but what I've learned from building a multiple 7- or 8-figure company is that every wall is climbable regardless of how you feel about it.

What about you?

What's your frustration in your business right now?

Is it getting new leads?

Perhaps you don't know how to do a converting webinar.

Or do you have an idea that's starting to work but are stumped on the best plan to build from here?

Whatever it is, you better get the right advice.

Because when you waste time with bad advice, you waste the opportunity to make money . . . and that is the worst kind of frustration.

Here's what I suggest:

Let me and my advisory coaches listen to what you want to do.

What's your idea, and what kind of lifestyle do you want?

Every Wednesday we give back some of our time to help you for FREE.

You'll see these emails come out on Wednesdays.

Sometimes I can help 5 people and other times 30.

This week we can help 20 of you.

Don't waste time when I can help.

—> Click here to access my coaching calendar

Tons of love,
Shanda Sumpter
CEO / Founder of HeartCore Business

P.S. When you have a dream in your heart, it all boils down to whether you have the courage to build it out! If you do, then take every opportunity, climb every wall, and you'll make it. Dreams feel like miracles when they come true, and in today's access to coaching, you are the only barricade that can stop a miracle from happening. Take the free coaching above. Be smart!

EMAIL #4

SUBJECT: [SUPER Limited] Giving Wednesday Opportunity!

Hey Sue,

I just got home from 6 days in Carmel-by-the-Sea and San Jose.

You may have noticed, for the last few weeks we have sent out a "Giving Wednesday" email allowing people like you to get business coaching for free. We do this every week as a way to give back.

The challenge that I am facing this week is that I only have half the number of coaches available to coach. That means that I have half the coaching spots available.

If you need help getting through a frustrating spot in your business, then grab a spot [here](#) now.

This is perfect if you've been successful up until now but you just need to reach more people or get clear on your next steps to grow your business faster. Sometimes one coaching session can be exactly what you need to fast track to the next level of life and business!

Anyhow, **I hope this helps**, and sorry that I don't have more open space this week. **We've had 63 new members join HeartCore Business in the last two weeks.** It's been busy and blessed!

--> [Click here to get access](#) to a complimentary business coaching session.

Much Love,

Shanda Sumpter

P.S. If you would like to know how I have sold out programs and grown our high-end membership clubs by 60-100 new members a month, then come

to The ZONE Event in September. Tickets are super affordable right now. [Click here](#) and watch the video on the top of the page.